



January 1, 2009

Dear Dance Professional,

Thank you for contacting Capezio®/Ballet Makers, Inc for support!

Since 1887, when our founder, Salvatore Capezio, opened his first shop on Broadway, Capezio has proudly supported dance projects, special events, performances and workshops nationwide.

Capezio is continuing the tradition of its founder by giving back to the dance community, through our Capezio® Ballet Makers Dance Foundation grant program. Requirements for an application can be found on capeziodance.com by clicking *Sponsorships*.

To be considered for a product donation and/or sponsorship please email a detailed proposal to aerikson@balletmakers.com including the below information:

- Project description with dance as a program priority.
- Organizational background.
- Project dates, location, including state and city.
- Type of support requested.
- For product request, please provide a list including style name, style number, color, size and quantity per unit as well as product listed in order of importance, if a partial order can only be honored.
- Deadline to receive product.
- Capezio ad and/or logo credit placements: ad, playbill, program, brochure, postcard, website link, email blast, DVD and/or media clip, pod cast, event ticket, selling opportunity, mailing list, direct mail promotion, verbal promotion, brand publicity, etc.

For all group discounts please contact 888-227-3946 or 877-5DANCER.

All proposals will be considered and reviewed, but due to the high volume of requests, only supported projects will be answered by email. If an answer is not provided, please resubmit again six months later.

Sincerely,

A handwritten signature in black ink that reads "Alex Erikson".

Alex Erikson
Event and External Affairs Manager
231 West 39th Street, Suite 611
New York, NY 10018
aerikson@balletmakers.com
www.capeziodance.com